## **MISSION**

Our mission is to support EU's global leadership in the digital-led industry transition from reaction to food risk prevention.

## PREVENT FOOD RISKS BEFORE THEY HAPPEN

## **EFRA OBJECTIVES**

**Enhance** Food risk data discovery and refinement with minimal delay.

**Create** an optimized risk prevention system accessible, usable, efficient, and safe for everyone.

**Develop** trustworthy, accurate, green and fair Al system for food risk prevention.

**Accelerate** innovation for food risk data discovery, collection, mining, filtering, and processing towards maximum performance and usefulness.

Technological **integration** (big data, IoT, HPC, AI) and cohesion with data innovators in the food supply chain.

**Strengthen** the European ecosystem (public and private stakeholders) with EFRA's innovative solutions to ensure Food safety and quality.





### **Consortium:**

















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# FOOD RISK PREDICTION WITH AI-POWERED ANALYTICS

The first operational data and analytics platform dedicated to food safety risk prevention in Europe.



efraproject.eu



Intelligent crawlers and modules able to search, mine, process, annotate, and link dispersed, multilingual, heterogeneous, and deep/hidden food safety data sources.



## ANALYTICS POWERHOUSE

Data Driven Al-trained models for Food Risk analysis and prediction running on a HPC green cloud.

## :III DATA & ANALYTICS MARKETPLACE

A front-facing user-friendly web app to discover, purchase/use, and contribute with raw data, Al models, and analytics modules, where users can engage and trade.



**Bring together** public & private stakeholders in emerging food risk prediction & mitigation

**Explore the unique challenges** of adopting Al-enabled food risk predictions



## REAL-WORLD USE CASES

Deploy, demonstrate and validate the EFRA platform and tools through direct feedback from **real-world scenarios** and domain experts to support:

Pathogen Risk prevention in the poultry industry





Pesticide Use
Optimization for farms
in 3 EU countries

Reduction of computational energy & resources.

Enhancement of the digital data food risk economy and Food Safety Regulatory Decisions



## RESULTS

- Innovative extreme data mining and analysis methods and tools
- Data analytics and Al Prediction Models
- EFRA Green Data and Analytics Infrastructure
- Open Food Intelligence
  Network for public and
  private stakeholders
- Customized business models for each use case

